



**Project Management Unit, Board of Revenue
Punjab Urban Land Systems Enhancement
(PULSE) Project.**



**Government of Punjab
IDA Credit No. 7041-PK
PK-BOR PUNJAB-326331-NC-RFQ**

Requests for Quotations

The Project Management Unit, Board of Revenue, Govt. of Punjab has received financing from the World Bank toward the cost of the Punjab Urban Land Systems Enhancement (PULSE) Project, and intends to apply part of the proceeds toward payments under the following contract:

Public Awareness Campaign and Advertising for Two Pilot Districts (Hafizabad and Lodhran) in Punjab.

The quotations are invited from well reputed registered firms having NTN and GST Registration for the provision of above-mentioned services. The completed quotations along with all required documents must reach this **office by 01.09.2023 till 11:30 a.m.** Any quotation received after the scheduled time shall not be entertained and would be returned unopened.

Request for Quotations (RFQ) can be obtained from this office during office working hours or downloaded from the PULSE's website <https://pulse.gop.pk>. Procurement will be conducted through the Requests for Quotations method, as specified in the World Bank's "Procurement Regulations for IPF Borrowers –November-2020, and is open to all eligible bidders as defined in the Procurement Regulations.

Bidders are requested to give their best and final prices as negotiations are not allowed. Interested bidders may obtain further information from below mentioned address.

Procurement Specialist

Punjab Urban Land Systems Enhancement (PULSE)

Project Management Unit, Board of Revenue

Government of the Punjab, Pakistan

158-A Abu Bakar Block, Garden Town, Lahore.

Ph: 042-37882061-63

Email: pspmupulse@punjab-zameen.gov.pk

Web: <https://pulse.gop.pk>