



**PROJECT MANAGEMENT UNIT (PMU)  
PUNJAB URBAN LAND SYSTEMS  
ENHANCEMENT (PULSE) PROJECT  
Board of Revenue (BOR)  
Government of the Punjab**



**REQUEST FOR EXPRESSIONS OF INTEREST (REOI)**

**HIRING OF INDIVIDUAL CONSULTANT**

**Punjab Urban Land Systems Enhancement (PULSE) Project  
IDA Credit No. 7041-PK**

Project Management Unit (PMU), Board of Revenue, Punjab Urban Land Systems Enhancement (PULSE) Project, Govt. of the Punjab has received financing from the World Bank toward the cost of the Punjab Urban Land Systems Enhancement (PULSE) Project, and intends to apply part of the proceeds toward payments under the contract for Hiring the Services of Individual Consultants.

Under this programme, PMU-PULSE invites experienced candidates having relevant experience /qualification from recognized institutions to indicate their interest in providing the consultancy services in below fields . Interested candidates should provide information indicating that they are eligible as per below criteria:

<b>Sr. #</b>	<b>Position Title</b>	<b>No. of Post</b>	<b>Qualification &amp; Experience</b>
1	Graphic Designer	02	<ul style="list-style-type: none"><li>i. Bachelor's degree (14 years of education) in Arts, Graphic Design, Visual Communication, Fine Arts, Multimedia Design, or equivalent.</li><li>ii. Minimum three (03) years of professional experience as a Graphic Designer, preferably in a development or public sector environment.</li><li>iii. Proficiency in industry-standard design software such as Adobe Creative Suite (Illustrator, Photoshop, InDesign) or equivalent tools.</li></ul>
2	Non-Linear Editor (NLE)	02	<ul style="list-style-type: none"><li>i. Bachelor's degree in Media Studies, Film &amp; TV Production, Mass Communication, or related field.</li><li>ii. Minimum three (03) years of professional experience as a Non-Linear Editor.</li><li>iii. Proficiency in Adobe Premiere Pro, After Effects, Final Cut Pro, DaVinci Resolve, or equivalent software.</li></ul>
3	Videographer	02	<ul style="list-style-type: none"><li>i. Bachelor's degree (14 years) in Media Studies, Journalism, Film &amp; TV Production, Mass Communication, or related field.</li><li>ii. Minimum three (03) years of professional experience as a Videographer.</li><li>iii. Proficiency in handling latest equipment and cameras for video recording and still photography.</li></ul>

Detailed Terms of Reference (TORs), can be accessed at: <https://www.pulse.gop.pk/> . The selection will be made in accordance with Section VII, paragraph 7.36 on Open Competitive

Selection of Individual Consultants of the World Bank Procurement Regulations for IPF Borrowers”, dated November 2020. The attention of interested Consultants is drawn to Section III, paragraphs, 3.14, 3.16, and 3.17 of the World Bank’s “Procurement Regulations for IPF Borrowers” dated November 2020 (“Procurement Regulations”), setting forth the World Bank’s policy on conflict of interest.

Interested candidates should submit their expressions of interest (in hard form) with Curriculum Vitae (CV), copies of educational degrees/certificates/experience certificates, and CNIC by 15<sup>th</sup> January, 2026 till 11:00 AM at address mentioned below.

  
**Procurement Specialist**  
**Punjab Urban Land Systems Enhancement (PULSE) Project**  
**Project Management Unit, Board of Revenue (BOR)**  
**Government of the Punjab, Pakistan**  
**158-A, Abu Bakar Block, New Garden Town, Lahore.**  
Ph: 042-37882061-63  
<https://pulse.gop.pk>