



Bidding Document Addendum No. 1
(Pursuant to ITB Clause 9.1)
Date: May 16, 2024

PMU BOR PROC 69/05-24

Project Management Unit, Punjab Urban Land Systems Enhancement Project- (PULSE) has advertised Request for Bids (RFB) for the Procurements of Public Awareness Campaign and Advertising for Eight (08) Districts in Punjab under PULSE (PK-BOR PUNJAB-388558-NC-RFB-2) Published in daily Dunya News ,A93 Media News, Merit News and The News vide IPL No. 4150 Dated 08th May 2024. The Bidding Documents and RFB Notice are available on PULSE Website. The following Amendments are hereby made in the Quantities of RFB Documents: -

| Existing Requirement | | | | Amended Requirement | | | |
|---|---|-----------|------|---|---|-----------|-------|
| Part II- Employer's Requirement Section VII – Activity Schedule | | | | Part II- Employer's Requirement Section VII – Activity Schedule | | | |
| Sr. | Item Description | UoM | Qty | Sr. | Item Description | UoM | Qty |
| 1 | Designing and printing of Streamers on China flex(240gm) with 0.75-inch X 0.75 inch wooden frame for electric poles with installation & removing | Per sq ft | 5472 | 1 | Designing and printing of Streamers on China flex(240gm) with 0.75-inch X 0.75 inch wooden frame for electric poles with installation & removing | Per sq ft | 34720 |
| 2 | Designing and printing of Streamers on China flex(280gm) with One inch X One-inch wooden frame for electric poles with installation & removing | Per sq ft | 5472 | 2 | Designing and printing of Streamers on China flex(280gm) with One inch X One-inch wooden frame for electric poles with installation & removing | Per sq ft | 34720 |
| 3 | Designing and printing of Streamers on star Korea flex(11 ounce)with 0.75 inch X 0.75 inch wooden frame for electric poles with installation & removing | Per sq ft | 5472 | 3 | Designing and printing of Streamers on star Korea flex(11 ounce)with 0.75 inch X 0.75 inch wooden frame for electric poles with installation & removing | Per sq ft | 34720 |
| 4 | Designing and printing of Streamers on star Korea flex(13 ounce)with One inch X One inch wooden frame for electric poles with installation & removing | Per sq ft | 5472 | 4 | Designing and printing of Streamers on star Korea flex(13 ounce)with One inch X One inch wooden frame for electric poles with installation & removing | Per sq ft | 34720 |
| 5 | Designing and printing of Portraits/Backdrop on Star Korea flex (11 ounce) with metal framing with installation & removing | Per sq ft | 342 | 5 | Designing and printing of Portraits/Backdrop on Star Korea flex (11 ounce) with metal framing with installation & removing | Per sq ft | 7000 |
| 6 | Designing and printing of Portraits /Backdrop on Star Korea flex (11 ounce) with wooden framing installation & removing | Per sq ft | 1140 | 6 | Designing and printing of Portraits /Backdrop on Star Korea flex (11 ounce) with wooden framing installation & removing | Per sq ft | 3000 |
| 7 | Designing and printing of Portraits /Backdrop on Star Korea flex(13 ounce)without framing with installation & removing | Per sq ft | 570 | 7 | Designing and printing of Portraits /Backdrop on Star Korea flex(13 ounce)without framing with installation & removing | Per sq ft | 5700 |
| 8 | Designing and printing of Reflector Flex (China 440gm) with installation and removal | Per sq ft | 57 | 8 | Designing and printing of Reflector Flex (China 440gm) with installation and removal | Per sq ft | 570 |
| 9 | Designing and printing of Adhesive Vinyl Sticker (China) with lamination & pasting | Per sq ft | 57 | 9 | Designing and printing of Adhesive Vinyl Sticker (China) with lamination & pasting | Per sq ft | 570 |

| Existing Requirement | | | | Amended Requirement | | | |
|----------------------|---|-------------------------------|------|---------------------|---|-------------------------------|-------|
| 10 | Designing and printing of Cloth Banner (Lattha) along with supporting sticks and rope for hanging along or across the road. | Per sq ft | 8208 | 10 | Designing and printing of Cloth Banner (Lattha) along with supporting sticks and rope for hanging along or across the road. | Per sq ft | 16800 |
| 11 | Installation and removal of streamer & banner on road, such as on electric poles, across the road etc. Including all sort of fee/charges payable to local govt/distt govt/agencies etc | per streamer/banner per day | 1368 | 11 | Installation and removal of streamer & banner on road, such as on electric poles, across the road etc. Including all sort of fee/charges payable to local govt/distt govt/agencies etc | per streamer/banner per day | 8000 |
| 12 | Installation and removal of portrait/backdrop flex on roadside walls/buildings including all sort of fee/charges payable to local govt/distt govt/agencies etc | Per portrait/backdrop per day | 1 | 12 | Installation and removal of portrait/backdrop flex on roadside walls/buildings including all sort of fee/charges payable to local govt/distt govt/agencies etc | Per portrait/backdrop per day | 1 |
| 13 | Designing and printing of Flex banner on Chinaflex(280gm.) along with supporting sticks and rope for hanging along or across the road. | Per sq ft | 570 | 13 | Designing and printing of Flex banner on Chinaflex(280gm.) along with supporting sticks and rope for hanging along or across the road. | Per sq ft | 15700 |
| 14 | Provision, designing and printing of Roll-Standee (6.5'x3'), with Korean Flex,13 Ounce | Per sq ft | 1112 | 14 | Provision, designing and printing of Roll-Standee (6.5'x3'), with Korean Flex,13 Ounce | Per sq ft | 1950 |
| 15 | Provision, designing and printing of Roll-up Standee (2.5'x6.5') with Flex Korea,13 Ounce | Per sq ft | 1126 | 15 | Provision, designing and printing of Roll-up Standee (2.5'x6.5') with Flex Korea,13 Ounce | Per sq ft | 3250 |
| 16 | Provision of X-display stand/butterfly(2'x5') | Per sq ft | 1425 | 16 | Provision of X-display stand/butterfly(2'x5') | Per sq ft | 3000 |
| 17 | Designing & printing of flex and making stud holes at corners for X-display stand of size | Per sq feet | 1425 | 17 | Designing & printing of flex and making stud holes at corners for X-display stand of size | Per sq feet | 3000 |
| 18 | Provision of X-display stand /butterfly (2.5'x6') | Per sq ft | 1425 | 18 | Provision of X-display stand /butterfly (2.5'x6') | Per sq ft | 1425 |
| 19 | Make arrangement for advertisement on Billboards using china flex with standard lighting including designing & printing, hiring charges/rent and all sort of fees/duty/taxes payable to local/distt. govt/agencies etc. | per sq ft per 15 days | 285 | 19 | Make arrangement for advertisement on Billboards using china flex with standard lighting including designing & printing, hiring charges/rent and all sort of fees/duty/taxes payable to local/distt. govt/agencies etc. | per sq ft per 15 days | 9600 |

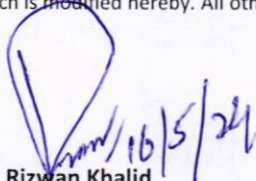
| Existing Requirement | | | | Amended Requirement | | | |
|----------------------|--|--------------------------|-------|---------------------|--|--------------------------|-------|
| 20 | Shahzore Publicity Float with static back light flex , vehicle branding LED lights including designing & printing, hiringcharges/rentandallsortoffees/duty/taxespayabletolocal/disttgovt/agenciesetc | Each per day | 17 | 20 | Shahzore Publicity Float with static back light flex , vehicle branding LED lights including designing & printing, hiringcharges/rentandallsortoffees/duty/taxespayabletolocal/disttgovt/agenciesetc | Each per day | 3 |
| 21 | Shahzore Publicity Float with SMD, vehicle branding LED lights including designing & printing, hiring charges/rent and all sort of fees/duty/taxes payable to local/distt. govt/agencies etc | Each per day | 3 | 21 | Shahzore Publicity Float with SMD, vehicle branding LED lights including designing & printing, hiring charges/rent and all sort of fees/duty/taxes payable to local/distt. govt/agencies etc | Each per day | 3 |
| 22 | Digital Streamer on main roads for 3 days including all government taxes | Each road per three days | 684 | 22 | Digital Streamer on main roads for 3 days including all government taxes | Each road per three days | 25 |
| 23 | Cutout on 12 mm foam board with Iron Structure, vinyl with installation & removal | Per sq feet | 12 | 23 | Cutout on 12 mm foam board with Iron Structure, vinyl with installation & removal | Per sq feet | 12 |
| 24 | 3D Cutout on 12 mm acrylic sheet with Led lights, vinyl with installation & removal | Per sq feet | 3 | 24 | 3D Cutout on 12 mm acrylic sheet with Led lights, vinyl with installation & removal | Per sq feet | 30 |
| 25 | Wooden structure 1.5 "X 2.5 "wood with installation | Per sq feet | 2 | 25 | Wooden structure 1.5 "X 2.5 "wood with installation | Per sq feet | 1 |
| 26 | Designing and printing of Poster (4 color, size17"x22", with corner double foam taping,128gm art paper) | No./Unit | 2850 | 26 | Designing and printing of Poster (4 color, size17"x22", with corner double foam taping,128gm art paper) | No./Unit | 2850 |
| 27 | Designing and printing of Poster (4 color, size17"x22",128 gm art paper) | No./Unit | 28500 | 27 | Designing and printing of Poster (4 color, size17"x22",128 gm art paper) | No./Unit | 18500 |
| 28 | Designing and printing of Brochure / Flyer (single side printing,4 color,A4size, 90gm art paper) | No./Unit | 28500 | 28 | Designing and printing of Brochure / Flyer (single side printing,4 color,A4size, 90gm art paper) | No./Unit | 12000 |
| 29 | Designing and printing of Brochure / Flyer (double side printing,4color, A4 size, 113 gm art paper) | No./Unit | 28500 | 29 | Designing and printing of Brochure / Flyer (double side printing,4color, A4 size, 113 gm art paper) | No./Unit | 12000 |
| 30 | Designing and printing of Brochure / Flyer (single side printing,1color, A4 size, 90 gm art paper) | No./Unit | 20235 | 30 | Designing and printing of Brochure / Flyer (single side printing,1color, A4 size, 90 gm art paper) | No./Unit | 20235 |

| Existing Requirement | | | | Amended Requirement | | | |
|----------------------|---|------------|-------|---------------------|---|------------|-------|
| 31 | Designing and printing of Brochure / Flyer (double side printing, 1 color, A4 size, 113gm art paper) | No./Unit | 11400 | 31 | Designing and printing of Brochure / Flyer (double side printing, 1 color, A4 size, 113gm art paper) | No./Unit | 11400 |
| 32 | 260 Gram Card Size 3" x 4" with 4 Colour Printing | No./Unit | 570 | 32 | 260 Gram Card Size 3" x 4" with 4 Colour Printing | No./Unit | 5700 |
| 33 | 210 Gram Card Size 5" x 7" with 1 Colour Printing | No./Unit | 570 | 33 | 210 Gram Card Size 5" x 7" with 1 Colour Printing | No./Unit | 5700 |
| 34 | Designing and printing of Newsletter (double side printing, 4 color, size A4, 150 gm art paper, 8 pages) | No./Unit | 570 | 34 | Designing and printing of Newsletter (double side printing, 4 color, size A4, 150 gm art paper, 8 pages) | No./Unit | 4700 |
| 35 | Designing and printing of Envelope (single color, size 9"x4", 80 gm, off-set paper) | No./Unit | 570 | 35 | Designing and printing of Envelope (single color, size 9"x4", 80 gm, off-set paper) | No./Unit | 15700 |
| 36 | Designing and printing of Envelope (4 color, size 9"x4", 90gm art-paper) | No./Unit | 57 | 36 | Designing and printing of Envelope (4 color, size 9"x4", 90gm art-paper) | No./Unit | 15700 |
| 37 | Designing and printing of Envelope (single color, size 9.75"x11.75", 80 gm, off-set paper) | No./Unit | 57 | 37 | Designing and printing of Envelope (single color, size 9.75"x11.75", 80 gm, off-set paper) | No./Unit | 2570 |
| 38 | File Cover Printed 350 gram bleach card legal with glossy lamination with clip & pocket premium quality emboss printed department name & logo | No./Unit | 57 | 38 | File Cover Printed 350 gram bleach card legal with glossy lamination with clip & pocket premium quality emboss printed department name & logo | No./Unit | 5700 |
| 39 | Certificate Digital A4 Size on 350 gram art card | No./Unit | 57 | 39 | Certificate Digital A4 Size on 350 gram art card | No./Unit | 5700 |
| 40 | Certificate folder 4 colour printing on 300 gram art card size 9" x 12" | No./Unit | 57 | 40 | Certificate folder 4 colour printing on 300 gram art card size 9" x 12" | No./Unit | 1570 |
| 41 | Designing and printing of Report (size A4, 4 Color, 150gm art paper with title page of 260gm, with binding, Per 100 pages) | No./Unit | 114 | 41 | Designing and printing of Report (size A4, 4 Color, 150gm art paper with title page of 260gm, with binding, Per 100 pages) | No./Unit | 800 |
| 42 | Designing and printing of Yearly Table Calendar (size A5, 4 Color, 260 gm art card, wire- Obound, 13 pages with one-side varnish) | No./Unit | 57 | 42 | Designing and printing of Yearly Table Calendar (size A5, 4 Color, 260 gm art card, wire- Obound, 13 pages with one-side varnish) | No./Unit | 1000 |
| 43 | Designing and printing of Diary (4.5"x6.5" size, 113gm pages, hard-bound cover, total 120 pages, 8 pages 4-color, rest in single color) | No./Unit | 29 | 43 | Designing and printing of Diary (4.5"x6.5" size, 113gm pages, hard-bound cover, total 120 pages, 8 pages 4-color, rest in single color) | No./Unit | 400 |
| 44 | Production of TVC (Pre-Production, Production, Post-Production) | Per second | 228 | 44 | Production of TVC (Pre-Production, Production, Post-Production) | Per second | 228 |
| 45 | Production of Documentary (Pre-Production, Production, Post-Production) | Per second | 171 | 45 | Production of Documentary (Pre-Production, Production, Post-Production) | Per second | 171 |

| Existing Requirement | | | | Amended Requirement | | | |
|----------------------|--|---------------------|-----|---------------------|--|---------------------|-------|
| 46 | Production of Jingle (Pre-Production, Production, Post-Production) | Per second | 171 | 46 | Production of Jingle (Pre-Production, Production, Post-Production) | Per second | 171 |
| 47 | Design and Develop social media campaign of any program on Facebook, twitter, Instagram | Per like in a week | 285 | 47 | Design and Develop social media campaign of any program on Facebook, twitter, Instagram | Per like in a week | 285 |
| 48 | Media Kit [Design Card USB, Design Mug, Pen, Small Diary, Conference Bag (synthetic leather)] | per media kit | 285 | 48 | Media Kit [Design Card USB, Design Mug, Pen, Small Diary, Conference Bag (synthetic leather)] | per media kit | 25 |
| 49 | Digital Print 4 Colour on 128gm paper A4 size | EACH | 570 | 49 | Digital Print 4 Colour on 128gm paper A4 size | EACH | 3000 |
| B) | | | | B) | | | |
| 1 | Complete Stage Laminated with solid brick support underneath and wooden structure | Per sq feet | 15 | 1 | Complete Stage Laminated with solid brick support underneath and wooden structure | Per sq feet | 1200 |
| 2 | Hanging truss with parking lights, cop lights and moving Head lights | Per running feet | 6 | 2 | Hanging truss with parking lights, cop lights and moving Head lights | Per running feet | 600 |
| 3 | Head table arrangements including 6 VVIP Chairs | Per unit Per day | 6 | 3 | Head table arrangements including 6 VVIP Chairs | Per unit Per day | 2 |
| 4 | VIP SOFA 3-SEATER | Per Unit Per Day | 57 | 4 | VIP SOFA 3-SEATER | Per Unit Per Day | 570 |
| 5 | Chairs with Cover and Ribbon | Per Unit Per Day | 228 | 5 | Chairs with Cover and Ribbon | Per Unit Per Day | 800 |
| 6 | VIP Carpet | Per sq feet per day | 35 | 6 | VIP Carpet | Per sq feet per day | 30000 |
| 7 | SMD 9' x 12' P3 with Truss installation and Removal Per Day | Per Unit Per Day | 6 | 7 | SMD 9' x 12' P3 with Truss installation and Removal Per Day | Per Unit Per Day | 6 |
| 8 | Sound System line ray Per Pair Per Day | Per Unit Per Day | 1 | 8 | Sound System line ray Per Pair Per Day | Per Unit Per Day | 1 |
| 9 | Plaque Carved Steel on Wooden Stand With Curtain as per Agreed Design (2 X 3 Feet) | Per Unit | 6 | 9 | Plaque Carved Steel on Wooden Stand With Curtain as per Agreed Design (2 X 3 Feet) | Per Unit | 2 |
| 10 | Flower Decor On Stage and Venue (Complete Stage Front Décor , Coffee Table Décor, Head table Décor | Per Day | 6 | 10 | Flower Decor On Stage and Venue (Complete Stage Front Décor , Coffee Table Décor, Head table Décor | Per Day | 2 |
| 11 | Side Panel 9' x 14' velvet cover, wall to wall Panels | Per Unit Per Day | 1 | 11 | Side Panel 9' x 14' velvet cover, wall to wall Panels | Per Unit Per Day | 100 |
| 12 | Canopy Tent 45' x 45' Complete Set with Kannats on Sides and Canopy on top | Per Unit Per Day | 1 | 12 | Canopy Tent 45' x 45' Complete Set with Kannats on Sides and Canopy on top | Per Unit Per Day | 6 |

| Existing Requirement | | | | Amended Requirement | | | |
|----------------------|--|-------------------------|-----|---------------------|--|----------------------|-----|
| 13 | Marquee rental 300' x 100' per day installation on decided place | Per Unit Per Day | 1 | 13 | Marquee rental 300' x 100' per day installation on decided place | Per Unit Per Day | 2 |
| 14 | Air Conditioning 1200 HP Complete Unit Per Day | Per Unit Per Day | 1 | 14 | Air Conditioning 1200 HP Complete Unit Per Day | Per Unit Per Day | 2 |
| 15 | 100 KVA Generator with 6 Hour Fuel | Per Unit Per Day | 1 | 15 | 100 KVA Generator with 6 Hour Fuel | Per Unit Per Day | 2 |
| 16 | SMD Lights 100 watts with wire and installation | Per Light Per Day | 1 | 16 | SMD Lights 100 watts with wire and installation | Per Light Per Day | 100 |
| 17 | Rice Light 30 feet with wire and installation | Per Unit Per Day | 1 | 17 | Rice Light 30 feet with wire and installation | Per Unit Per Day | 100 |
| 18 | Rope Light 30 feet with wire and installation | Per Unit Per Day | 1 | 18 | Rope Light 30 feet with wire and installation | Per Unit Per Day | 100 |
| 19 | Light Tower 12000 Watt with wire and Installation | Per Unit Per Day | 1 | 19 | Light Tower 12000 Watt with wire and Installation | Per Unit Per Day | 50 |
| 20 | Hall 3 Star for 100 to 200 persons with sitting arrangements and HI Tea (Chicken Seekh kabab, Spring Roll, Mini vegetable samosa, Assorted Sandwich, One Type of desert, Tea & Coffee) | PER HEAD | 1 | 20 | Hall 3 Star for 100 to 200 persons with sitting arrangements and HI Tea (Chicken Seekh kabab, Spring Roll, Mini vegetable samosa, Assorted Sandwich, One Type of desert, Tea & Coffee) | PER HEAD | 600 |
| 21 | Lunch box (Chicken Biryani with 2 kabab, Raita and water bottle (500ml)) | EACH | 285 | 21 | Lunch box (Chicken Biryani with 2 kabab, Raita and water bottle (500ml)) | EACH | 800 |
| 22 | Lunch box (Chicken qorma with 1 naan and water bottle (500ml)) | EACH | 285 | 22 | Lunch box (Chicken qorma with 1 naan and water bottle (500ml)) | EACH | 800 |

This shall be read with, and form part of the Bidding Document which is modified hereby. All other clauses of Bidding Document shall remain unchanged in all other respects.


Rizwan Khalid
Procurement Specialist
PMU BOR PULSE